



I'm excited to share that we have invested in **XXI Martinis**, a rapidly growing premium ready-to-serve martini brand that is redefining convenience and quality in the craft cocktail space.

XXI Martinis has built a distinctive lineup of handcrafted, ready-to-shake vodka martinis featuring flavors like **Espresso, Chocolate, Peach, and Raspberry**. What sets the brand apart is its commitment to **premium ingredients, consistency, and delivering a refined cocktail experience with every pour.**

What drew us to this opportunity:

- A differentiated product in a rapidly growing market
- Strong branding with clear lifestyle appeal
- Scalable distribution potential
- Disciplined product quality and positioning
- A leadership team focused on strategic growth through distribution, partnerships, and innovation

We are proud to support **XXI Martinis** and its leadership team as they continue building momentum in an exciting space with their refreshingly cold, subtly sweet and unapologetically bold collection of flavored martinis.

Looking forward to what's ahead. 🍸