



XXI MARTINIS JOINS TONY STEWART RACING IN NHRA

BROWNSBURG, Ind. (March 05, 2026) – Tony Stewart Racing has announced Award Winning XXI Martinis as their newest partner to compete in all 20 National events in the 2026 NHRA 75th anniversary season. Distilled and bottled in the United States, XXI Martinis offers a collection of Ready To Serve flavored martinis.

“We’re excited XXI Martinis has come on board with TSR for the 2026 NHRA season,” said Tony Stewart, owner of Tony Stewart Racing. “They’re becoming a well-known brand, and we look forward to building their popularity, sales and distribution into our fanbase and family of partners.”

Co-Founded by serial entrepreneur Shannon Keeran and legendary Las Vegas bartender, Angelo Bottley, XXI Martinis was developed and launched in 2021. The brand, known for their flagship Espresso Martini, has quickly grown to become a national brand and is also available in the British Virgin Islands, U.S. Virgin Islands and the Cayman Islands, and is offered in over 4,000 bars and restaurants nationwide in addition to retail stores nationwide.

“We operate in such an intense atmosphere and with such high horsepower partners, it only makes sense to give a little balance for when we are done with the day and want to enjoy a good, smooth, cocktail. XXI Martinis is the answer for that,” said Leah Pruett, driver of the TSR Top Fuel dragster. “I’m a fan and I think this is the perfect environment for them to grow their footprint.”

“The opportunity to be partnered with Tony Stewart Racing is a hard one to pass up. We see the potential growth and we’re excited about it,” said Shannon Keeran, co-founder and CEO of XXI Martinis. “The team fits our brand perfectly and with ambassadors like Leah, Tony and Matt to help tell XXI Martinis’ story, it’s an all-around win for us. We believe that great martinis, great friendships and great occasions come from the right ingredients, the right mindset, the right chemistry and just a bit of alchemy. This partnership with Tony Stewart Racing follows that same recipe.”

XXI Martinis will be featured on Pruett’s Top Fuel dragster and four-time world champion Hagan’s Funny Car all season and debuting at this weekend’s Amalie Motor Oil NHRA Gatornationals at Gainesville Raceway March 6-8 in Florida.

To locate XXI Martinis at a store near you and to learn more about the brand please visit <https://xximartinis.com/> and make to follow @xximartinis on Instagram and Facebook.